

yeast, which means sunshine added to the feed that goes into the system of the hog—or other animal”; “Sunrise Concentrate if used properly will enable animals to digest and assimilate nutrients in feed that would otherwise be wasted”; “It furnishes * * * the minerals essential for digestion”; “Promotes vitality and insures faster growth and development”; “Lowers feeding costs”; “Coccidiosis yields to fermented mash feeds”; “In case this disorder is affecting the flock feed fermented mash three times a day for a week and then twice a day.”

DISPOSITION: May 28, 1945. The Illinois Manufacturing Co. of Quincy, claimant, having admitted that the products were misbranded, judgment of condemnation was entered and the products were ordered released under bond, conditioned that the *Sheep Medicine* be reprocessed by adding potassium iodide in an amount to comply with the label, and that the circulars relating to both products be destroyed, under the supervision of the Federal Security Agency.

1690. Misbranding of Victor Wheat Germ Oil. U. S. v. 501 Bottles and 28 Jugs of Victor Wheat Germ Oil, and a number of circulars. Consent decree of condemnation. Product ordered released under bond. (F. D. C. No. 15811. Sample No. 19112-H.)

LABEL FILED: April 13, 1945, Western District of Wisconsin.

ALLEGED SHIPMENT: By the Sunland Manufacturing Co., from Minneapolis, Minn. The product was shipped between the approximate dates of January 9 and March 20, 1945. A portion of the circulars were packed in the shipping containers of the product, and the remainder were shipped separately in January 1945.

PRODUCT: 501 bottles and 28 jugs of *Victor Wheat Germ Oil* at Marshfield, Wis., together with 500 circulars entitled “Sending Shy Breeders to Slaughter is out of Style!” and 100 circulars entitled “Victor Wheat Germ Oil A nutritional aid to breeding stock and poultry.”

Examination of a sample disclosed that the product was a golden amber oil with a wheat-like odor, such as wheat germ oil.

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements on the label of the article and in the circulars were false and misleading since they represented and suggested that the article would be effective in preventing or correcting breeding difficulties in the cases of dairy cows, bulls, mares and studs, sows and boars, ewes and rams, foxes, mink, chickens, and turkeys; that it would keep stock in top breeding condition; that use of the article would restore sires to normal productive service; that it would increase the litter average, promote greater hatchability of eggs, and result in healthier birds, calves, foals, and pigs; and that the article would save valuable breeding stock. The article would not be effective in preventing or correcting breeding difficulties in the various species of animals named, and it would not be effective to fulfill the promises of benefit suggested and implied.

It was also alleged to be misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: August 14, 1945. The Sunland Manufacturing Co., claimant, having consented to the entry of a decree, judgment of condemnation was entered and the product was ordered released under bond for relabeling under the supervision of the Federal Security Agency.

1691. Misbranding of Acidox and Germozone. U. S. v. 90 Bottles of Acidox, 125 Bottles of Germozone, and 75 catalogs. Default decree of condemnation and destruction. (F. D. C. No. 15990. Sample Nos. 12802-H, 12803-H.)

LABEL FILED: May 3, 1945, Southern District of Ohio.

ALLEGED SHIPMENT: On or about March 16, 1945, by the George H. Lee Co., from Omaha, Nebr.

PRODUCT: 90 bottles of *Acidox*, 125 bottles of *Germozone*, and 75 catalogs entitled “The Lee Way Poultry Book, 1944,” at Cincinnati, Ohio.

Examination disclosed that the *Acidox* consisted essentially of water, salt, acetic acid, sodium bisulfate, zinc chloride, and a small amount of pyridine; and that the *Germozone* consisted essentially of water, salt, aluminum sulfate, potassium permanganate, and potassium chlorate.

NATURE OF CHARGE: *Acidox*, misbranding, Section 502 (a), certain statements and designs on the bottle labels and in the catalog were false and misleading since they represented and suggested that the article, when used as directed,